



Topic

Slow Travel Off The Beaten Track

TravelTelling is all about **slow travel** in natural as well as urban environments. During my trips I like to travel with light luggage - by **bike** or with **backpack** – active but appreciative at the same time.



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Readers

TravelTelling enjoys the trust of its German-speaking as well as international readers and influences travel and purchasing decisions. My readers are between **25-55** and live life with their feet firmly on the ground.

They are people who like to **travel individual, active, adventurous** but **appreciative** at the same time. They prefer to travel light - with by bike, backpack or hand-luggage and prefer sustainable travel and consumption.

Countries:

Germany: 69 %

Austria: 10 %

Switzerland: 8 %

Top cities:

Berlin, Munich, Vienna, Hamburg, Stuttgart

Gender:

Male: 62 %

Female: 38 %

Age groups:

25-34: 35 %

35-44: 18 %

18-24: 17 %

44-54: 15 %

55-64: 10 %



Statistics

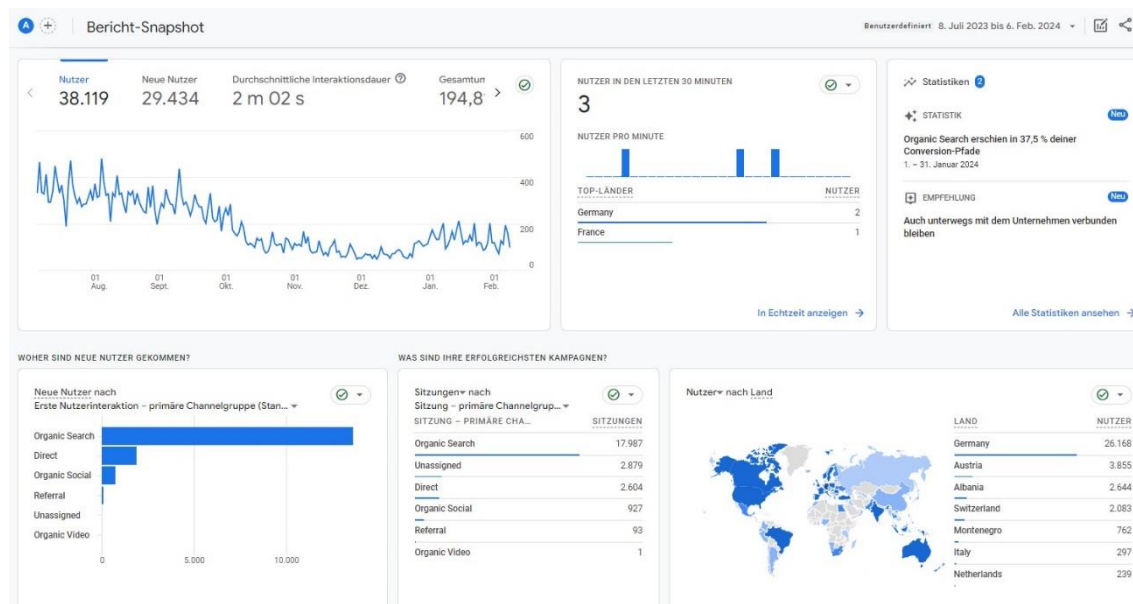
Blogdata

Ø Unique visitors p.M.: 6.500

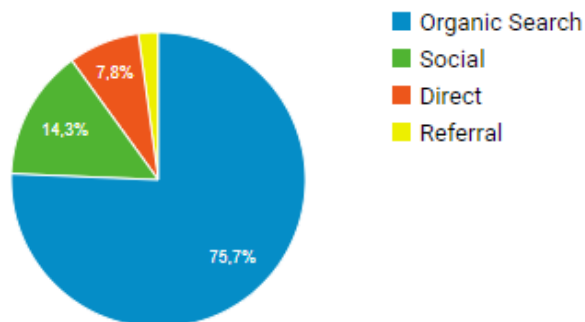
Published articles: 280

Comments: 830

Language: German



Traffic



Social Media

Instagram: 4.000

YouTube: 250

Pinterest: 80.000

(Views per month)

Newsletter

Subscribers: 370

Opening rate: 39,9%



Benefit from my reach

- Sponsored posts, guest posts, reviews & interviews
- Blog trips, brand ambassadorship, cooperation
- Social media campaigns & newsletter

Benefit from my know-how

- Content creation (text, photo, video)
- Talks & consultancy services on several topics (in German & English)
 - ✓ SEO & online marketing
 - ✓ Influencer marketing & blogger relations
 - ✓ Book "Cycling along the Danube to Romania"





Examples

Collective blogger trips: [Slow Travel in Austria](#), [Hidden Czech Republic in winter season](#), [Kerala in India](#)

Individual blog trip: [The Netherlands](#), [City of Ulm at the Danube](#), [100 Castle Route Münsterland](#)

Hotel reviews: [Hotel Soulmade](#), [Derag Livinghotel in Munich](#)

Raffles: [Flight tickets](#)

Sponsored posts: [Themed vacations](#), [Restaurant-Guide Munich](#)

Product reviews: [Fahrrad USB Stromerzeuger](#), [Osprey Hand luggage Backpack](#), [Bike Trip Packing List](#)

Videos: [KeralaBlogExpress](#), [Deutsche Donau](#), [Hotel Review](#), [WDR TV Broadcast](#), [Longest flight in the world](#)

Guest author at: [Travellers Insight \(Munich Airport\)](#), [EuroVelo Brussels](#), [Outdoor Magazine BergZeit](#)

Interviews: [Influencer marketing in the leisure & tourism industry](#), [NHTV Breda University](#)

Talks: [ITB Berlin](#), [CMT Stuttgart](#), [ADFC Germany](#), [Travel Massive](#), [ApartmentCamp München](#), [f.re.e Munich](#), [ADFC Hamburg](#), [Donaukonferenz Ulm](#), [Berlin Travel Festival](#)

As seen in:



THE
HUFFINGTON
POST

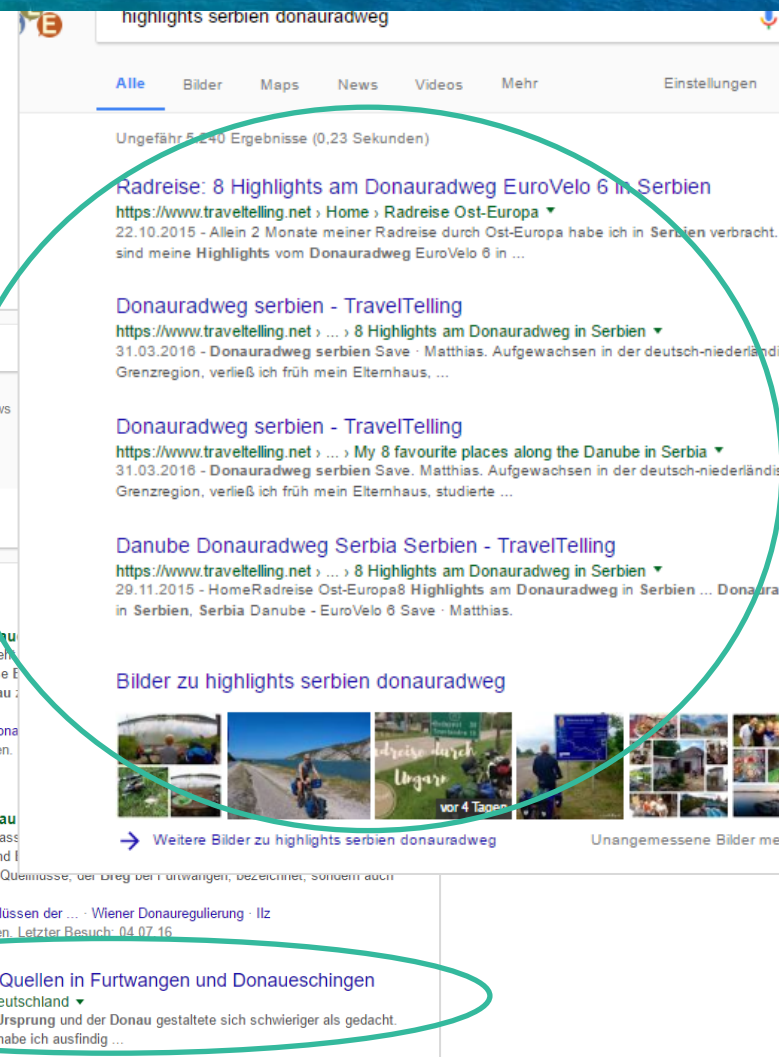
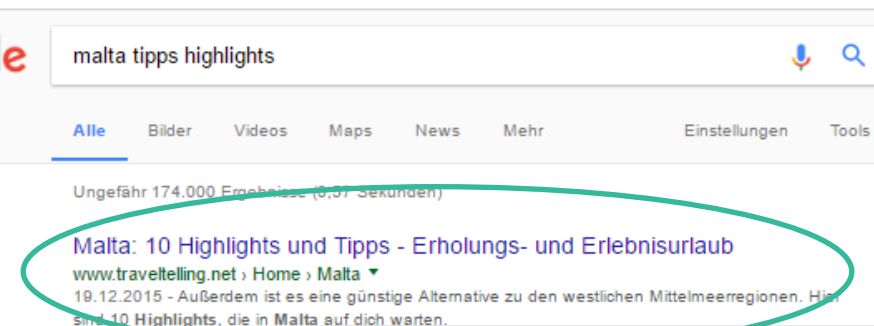
Business Standard

WDR¹





Due to my professional background in tourism and online marketing, as a blogger and especially within the field of SEO, I am proud of my good rankings.





Partner



Czech Republic
Land of Stories



God's Own Country



Münsterland e.V.

Stockholm
The Capital of Scandinavia



NATIONAL TOURISM ORGANISATION of SERBIA

